



★ NATIONAL ORGANIZING KICKOFF

Talking Points for the 50 State Strategy Presentation

Slide # 1 & 2

Governor Dean and the National Democratic Party understand that they cannot just focus on a handful of states every two or four years. If the Democratic National Committee is our National Party, they must work with Democrats in EVERY state.

Slide # 3 & 4

The DNC is working with State Parties to hire LOCAL in-state Democratic Party Field Organizers to work in every state. These Field Organizers are working to help build the Democratic Community, neighborhood by neighborhood.

After staff is hired in states, they come to the DNC for Field Organizer training. After their training, they go back and work in their counties and regions to provide training to grassroots volunteers, activists and the Democratic clubs and local parties. They are working to build a permanent Grassroots organization in every state.

Slide # 5 & 6

Governor Dean's statement says it all.

"Election by election, state by state, precinct by precinct, door by door, vote by vote.... we're going to lift our Party up and take this country back for the people who built it."

Slide # 7

The yellow states indicate Presidential "Battle ground" or "Swing States."

Slide # 8

Democrats won 6 state and lost 7

Slide # 9

If we had 10 more Democratic votes per precinct.....VICTORY!

Slide # 10

If we had 50 more Democratic voters per precinct....VICTORY!

Slide # 11

2004 Senate races

Slide # 12

Democrats Lost 9 and Won 2

Slide # 13

If we had 10 more votes per precinct in South Dakota, Virginia and Florida Democrats would have 3 more Democrats in the Senate.

Slide # 14

If we had 50 more votes per precinct. Democrats would have a MAJORITY in the Senate

Slide # 15 & 16

2004 Governors' races

Democrats won 6, lost 5

Slide # 17

If we had 100 more votes per precinct... we would have 3 more Democratic Governors

Slide # 18, 19, 20

Grassroots in action: Organizing does not happen from the top down. The most important resource the Democratic Party has is people volunteering their time to better their community.

Slide # 21, 22, 23, 24, 25

The Democratic Party needs you to take action now. Commit to organize your neighborhood. Contact your local County Party, Precinct Captain and Democratic Field Organizer to get involved.

Slide # 26, 27

The Democratic Party would like you to contact your local party and work on the following action items:

- Volunteer Commit locally to help elect Democrats Election Day 2006
- Recruit volunteers to help organize your neighborhood
- Host 1 social event/meeting
- Run 2 voter contact programs (phone bank/canvass)
- Attend at least 1 training
- Create a precinct/neighborhood welcome program for new residents and new citizens

Slide # 28 & 29

Thank you for building the Democratic Party, neighbor to neighbor, precinct by precinct, community by community!